



**Working together
to keep families
together**

FUNDRAISING PACK

stmichaelsfellowship.org.uk

Charity number: 1035820



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‘Parenting is the biggest single factor affecting children’s well-being and development.’

Public Health England

Thank you for choosing to support St Michael’s for your fundraiser! Your hard work and generosity means we can continue providing tailored support to families facing adversity, helping every child get the best possible chance to thrive.

Our small but dedicated Fundraising and Communications team will be with you every step of the way. You can count on personalised support as our way of thanking you for the incredible time, energy and effort you’re putting into fundraising for St Michael’s.

Thank you!

Fundraising Journey



Step 1

- Get in touch!
- Let us know that you're planning a fundraiser so we can offer our support.

Step 2

- Brainstorm fundraising ideas or sign up to a challenge (e.g. Tough Mudder)
- [Click here](#) to create your fundraising page.

Step 4

- Share regular updates and use pictures and videos to put the 'fun' into fundraising!
- Ask and ask again.

Step 3

- Share your fundraiser with friends, family and colleagues on and offline.
- Check if your employer offers match funding.
- Reach out for donations.

You've Done It!



- Chase any outstanding donations.
- Update your social media with how much you raised.
- Say THANK YOU to those who donated.

Get inspired!



Get creative!



Get active!



Get painting!



Get baking!

97% of money raised goes directly to supporting our work

Get Involved!

Workplace

Did you know?

Many employers offer match-funding opportunities, helping you to reach your target even quicker! The workplace is also a brilliant space to organise a fundraiser and encourage colleagues to get involved and donate.

Community

Did you know?

Your community is a hub of generosity, and eager to get behind a local superhero for a good cause! From raffle prizes to freebies, see what your local groups and businesses can help you with today!

Hobbies

Did you know?

Your hobbies could be a way to encourage donations! Knit, bake, paint or golf your way to extra donations!



Fundraising Ideas

S

singing contest, sponsored silence, sports day

T

Tough Mudder, talent show, treasure hunt, TikTok challenge

M

music night, mindfulness workshop

I

Iron Man, improv night

C

car boot sale, cycling, coffee morning, car wash

H

Harrods, hiking challenge, head shave, halloween party

A

auction, afternoon tea, art class

E

eighties night, eBay sales, Eurovision party

L

lego competition, Las Vegas night

S

supper club, swimming, sweepstake

Fundraising Ideas

F

acebook Birthday fundraiser, fancy dress day, football tournament, film night

E

ntertainment night, exhibition, Etsy sales

L

ivestream challenge, litter pick

L

ocal history walk

O

pen mic night, obstacle course

W

ine tasting evening, wedding donations, walk

S

treet party, spelling bee, superhero challenge

H

amper raffle, hour of earnings

I

nternational food night, ice-cream party

P

ub quiz, photo contest, pizza party

Fundraiser Spotlight: Justin's Journey

What made you want to fundraise for St Michael's?

Having worked locally as a GP for 36 years I have seen generations grow up amidst many challenges. The benefit that comes to children throughout their lives from parents who are supported amidst these challenges is enormous. Where parents are not able to provide that good experience, so many things can go wrong.

The work you do at St Michael's is so valuable, professional and caring.

I am so pleased to have been able to raise just over £2,000 for the families you work with, thanks to many friends, family and colleagues



*"The work St Michael's
do is so valuable"*

Community Fundraiser Spotlights



Tooting Park Run



B&Q: Build a Life Project

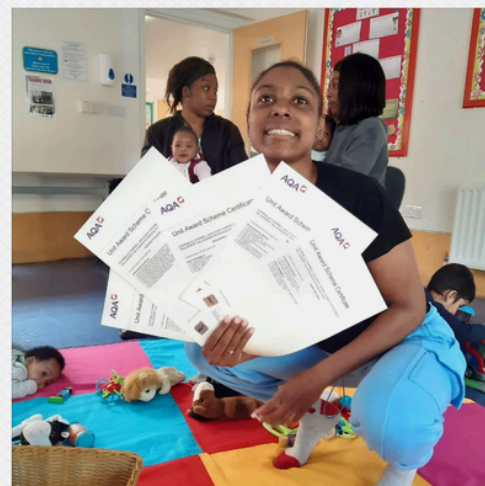


The Leather Bottle

How We Help

St Michael's Fellowship works with families facing adversity in our community. We help support mums and dads to develop their parenting skills so that their children can thrive.

“I can honestly say coming to St Michael's was the best thing that could have happened to me.”



Learning & achieving



Cooking up a storm!

“You're lovely souls and are amazing individuals with very big hearts. Thank you for all your help and words of wisdom. I appreciate everything you've done for us.”

£10

Play Resource Pack

£100

1 session within the Caring Dads Programme

£20

Family Welcome Pack

£250

1/2 day family contact at Jigsaw

£50

2 hours of 1:1 support

£1000

Supporting our Summer Outreach Programme

Our Families



“The heroes I had growing up were fictional... I want to ensure that my son has a real-life hero he can believe in. I want to be that person.”

- Dad



“1:1 support boosts my mood and just makes me feel motivated. Help with housing, the food pantry and accessing nappies and formula has been a godsend.”

- Mum

“If it wasn't for St Michael's, I don't think I'd be here today.”

- Parent



Working together to keep families together

www.stmichaelsfellowship.org.uk

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St Michael's Fellowship

- Parents & PEANUTS**
- LOTUS GROUP**
- COOK UP**
- FRIDAY GROUP**
- DADS HUB**
- Outreach:** Support for Young Parents Under 25 1-2-1 & Group Support
- Make a referral**
- Our Services**
- Professionals**
- Family Assessment Centre**
- Jigsaw: Family Contact Centre**
- 52 Families in our Jigsaw Family Contact Centre**
- Caring Dads Programme**
- 22 Families in our Family Assessment Centres**
- 50 Young Mums**
- 22 Young Dads**
- 31 Young Parents attending groups**
- Meet the Outreach team**

Our Fundraising Top Tips!

Ask & ask again!

Life is busy and people can forget to donate! Don't be afraid to give people a gentle reminder.

Start Fundraising Early

Research shows the earlier you start fundraising, the more you raise!

Gift Aid

Encourage supporters to select Gift Aid when making an donation online.

Their donation will be worth an extra 25% to us - at no extra cost to them, or us!

Match Funding

Find out if your employer offers match funding, this could double your amount raised!

Social Media Hacks! >>>

Social media is a brilliant way to share your fundraising journey and to inspire people to support you.

Organising a fundraiser can take time and effort, and people love seeing the commitment and passion behind your efforts.

Whether it's in your family WhatsApp chat, posting on your Facebook timeline, sharing on your Instagram feed or starting a mini TikTok series - it all adds up!

The more people that see your journey, the more likely they are to donate.

- ✔ **Share your fundraising on your socials**
- ✔ **Create regular updates on your fundraising target**
- ✔ **Don't forget to tag us so we can engage!**



Share your journey!

Last year, Ellie and Lucy documented their London Marathon training journey with videos. It was brilliant!

[Click here](#) to watch them.



The legal bit

- Get permission for venues or public spaces.
- Check if you need licences (raffles, lotteries, alcohol, music, collections).
- Be clear and honest about where funds go.
- Handle donations securely.
- Follow data protection rules when collecting personal details.
- Put safeguarding in place if children are involved.
- [Click here](#) to read the Fundraising Regulator's Code of Fundraising Practice for full guidance.



If you have any questions please reach out to:
caroline@stmichaelsfellowship.org.uk

Paying in your donations

- Most donations will come through your fundraising page.
- For in-person fundraiser events, or collecting donations with ease, we can set you up on 'Give a Little Champion', an app that allows you to collect contactless donations from your smartphone!
- Any other donations in cash, cheques etc. can be paid in via bank transfer.



NatWest Bank

Account name: St Michael's Fellowship

Account number : 82008329

Ref: Your name and type of fundraiser



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